



Vendor Proposal

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Event Name: Spring Fest of Southwest Florida

Event Date: Saturday, April 17, 2021 from 11 am to 4 pm

Event Location: Parking lot of Victory Church at 1201 Taylor Lane Lehigh Acres FL behind Burger King

Event Details: Well marketed Outdoor Event with the expectation of 500 people, DJ Music, Live Performances, Fashion Show, Family Friendly, Covid Safety Conscious (all vendors must bring masks and hand sanitizer) vendor tents, banners with logo, tables and chairs recommended (not provided) Indoor Bathroom facilities will be available. Set up hours are from 8 am to 10 am. All vendors should be ready to serve the public by 11 am and shut down no later than 4 pm. All vendors must provide your own trash can and trash removal from site. All vendors must provide high quality company logo and photos for marketing ads.

Vendor Application available at www.BlendedCulturesFL.com Vendor Payment required to reserve your spot. No Refunds available. Please share your marketing ad and event flyer regularly on your social media, blog, website, etc....

Fashion Designer Fee: \$300 includes marketing and promotion, stage time (max of 6 models - 3 minutes), vendor spot with the span of two parking spaces and individual promo video of each designer's models on stage, inclusion in event video and event photos.. *Limited to only 6 Designers.* Must Provide your own censored music (no profanity, no N word) apparel must be modest, no lingerie, no swimwear.

Food Vendor Fee: \$200 includes marketing and promotion beginning when reservation is secured. Vendor space is 5 parking spaces in size, inclusion in event video and event photos. Must have fully charged and up to date Fire Extinguisher - no exceptions. Guest tables and chairs recommended. *Reservations limited to only 6 Food Vendors.*

Non Food Vendor Fee: \$125 includes online marketing and promotion beginning when reservation is secured. Vendor space is 2 parking spaces in size, inclusion in event video and event photos. *Limited Reservations available - first come, first serve.*