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Sponsor Proposal

Event Name: Spring Fest of Southwest Florida

Event Date: Saturday, April 17, 2021 from 11 am to 4 pm

Event Location: Parking lot of Victory Church at 1201 Taylor Lane Lehigh Acres FL behind Burger King

Event Details: Well marketed Outdoor Event with the expectation of 500 people, DJ Music, Live Performances, Fashion Show, Family Friendly, Covid Safety Conscious (all vendors must bring masks and hand sanitizer) vendor tents, banners with logo, tables and chairs recommended (not provided) Indoor Bathroom facilities will be available. Set up hours are from 8 am to 10 am. All vendors should be ready to serve the public by 11 am and shut down no later than 4 pm. All vendors must provide your own trash can and trash removal from site.

Sponsor Info: All Sponsors must provide high quality company logo and photos for marketing ads. **Sponsor Application available at www.BlendedCulturesFL.com** Sponsor Payment required to reserve your spot. No Refunds available. Please share your marketing ad and event flyer regularly on your social media, blog, website, etc....

Prime Sponsorship \$1,500 - includes company banner space on stage front, priority Logo space on event flyer, mention in press release, prime logo spot on website and social media marketing, guest blog, verbal mention on all radio and media interviews. 2 months of online marketing and promotion, 1 non-food vendor spot of 2 parking spaces, inclusion in event photos and Priority Logo inclusion in event video. 5 Event T Shirts with Company Logo.

Event Sponsorship \$500 includes Logo space on event flyer, mention in press release, website and social media marketing. 1 months of online marketing and promotion, 1 non-food vendor spot of 2 parking spaces, inclusion in event video and event photos.

Photo Booth Sponsorship \$500 - Company Logo on every Photo Booth photo taken at the event - photos are free to the public to maximize exposure. Also includes 3 months of online marketing and promotion. *Limited to 1 photo booth sponsor.*